

Capability Overview

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Introduction

Vmarsh Healthcare is a specialised Healthcare consulting focusing in areas of **Business Strategy, Quality/Operational Improvement & Transaction Advisory** with emphasis on **Academics** – ranging from mainstream Advisory Consulting to Individual Expert Guidance & Mentorship Programs.

With offices across **Dubai-UAE; Chicago-US, Dublin-Ireland; Mumbai-India; Kuala Lumpur-Malaysia & Riyadh-KSA** and **partner offices** in about 30 countries across **Europe, LATAM and Oceania**.

Vmarsh consist of 65+ specialised experts and consultants based all over the world, each with 20-45 years of expertise in a functional or geographical area or both, helping **Hospitals, Public Sector, Pharma, Healthcare Academic, MedTech** and related entities

Mission

Vmarsh Healthcare aims to bridge the supply-demand gap by understanding its clients needs and connecting them to appropriate solutions, resources, systems, facilities for successful and collaborative outcomes.

Vision

Vmarsh Healthcare envisions to create an integrated “**Healthcare Ecosystem**” where all stakeholders are better connected and benefited from one another.

SUMMARY OF OUR OFFERINGS

1. Consulting Services
2. Facilitation & Academic Services

SUMMARY OF OUR OFFERINGS

1. [Consulting Services](#)
2. [Facilitation & Academic Services](#)

Our Consulting solutions include scalable and flexible services for your needs, such as: **Loan Staffing, Expert Advisory, Project Planning, Management, Execution and Quality Assurance; Proposal Management and Business Development Assistance.**



Business Strategy

- Medical Tourism Strategy
- Patient Journey/Experience Optimization
- Feasibility Studies & Market Research
- New Market Entry & Line Extension Strategy
- Brand Management & Sales Strategy Optimization
- Transformation Strategy & Change Management
- Manpower Optimization Strategy
- Supply Chain Improvement Strategy



Quality & Operational Improvement

- Clinical, Operational & System Audits
- Patient Safety Protocol
- Quality & Process Improvement Plans
- Clinical & Non-Clinical Benchmarking
- Governance & Compliance Frameworks
- Nursing Optimization & Excellence
- Policy, Gap & Risk Assessments
- Accreditation Attainment & Renewal Preparation



Transactions Advisory

- Profitability Assessment
- Revenue Cycle Management
- Asset Management & Valuation
- Investor Search, Sell & Buy side Advisory
- Franchise Expansion Evaluation
- Digital Capacity Building

SUMMARY OF OUR OFFERINGS

1. Consulting Services
2. Facilitation & Academic Services



Consulting solutions for Regulators, Providers, Pharma/Other Manufacturers, Investors, Payers

Academics and Capacity Building Services



Certification Programs & Observer-ship

- Certifications Programs - For Skill upgradation & Knowledge transfer such as CPHQ, CPPS, CDI
- Observer-ship Program - We will assess key areas like culture, safety, quality, and operations. Based on this, an observer-ship program will be planned with top institutions



Masterclasses & Error Management Programs

- Bespoke Courses & Masterclasses:
Quality Officer Mentorship Program/
Strategic Governance/ Financial Healthcare/Leadership,
Quality/Patient Safety, Branding, Data/Tech Integrations, Nursing, Accreditation Compliance & Process Improvement, Risk Management and IVF
- Error management program –
 - Medication Management
 - RCA, Retention of Staff, and Enhancing Clinical Audit



Accreditation

- Accreditation Referral - International Accreditation Attainment Referrals
- Travel Referral - Medical Travel Based Accreditation Referrals
- Telemedicine – Telemedicine Based referral
- Data - Integration - Data Governance and Integration based Accreditation Referrals
- Smart Hospital - Smart Hospital and Sustainability based Programs



WHY VMARSH

Business Strategy | Quality & Operational Improvement | Transaction Advisory
Chicago | Dublin | Riyadh | Dubai | Mumbai | Kuala Lumpur



Sandeep Sharma

CEO & Founder

| Strategy & Business Leadership | Organizational Transformation | New Market Entry | Medical Tourism | Marketing and Branding |
| Patient Experience |

Dubai, UAE



Lynda Mikalauskas

Senior Director and Head of Quality Improvement Services

| Accreditation Standard Compliance & Survey Process | Quality & Patient Safety | Risk Mitigation | Organizational Improvement | Patient Centered Care |

Quebec, Canada



Dr. Thomas Kozlowski

Head of Americas & Chicago Office; Senior Director of Quality Improvement Services

| Audits & Accreditation | Patient Services | Quality Assurance | Patient Experience Optimization | Patient Focused Care |
| Patient Safety Improvement |

Chicago, US



Paula Wilson

Senior Director of Leadership, Governance & Business Risk Advisory

| Business Risk Advisory | Leadership & Governance | Financial Strategy | Public Health | Academics and L&D |

New York, US



Dato Dr. Jacob Thomas

Senior Director and Head of APAC Regions

| Accreditation Standard Compliance | Quality & Patient Safety | Medical Tourism | Patient Focused Area |

Kuala Lumpur, Malaysia



Dr. Zeina Khouri

Senior Director of Clinical and Operational Excellence

| Nursing Management & Leadership | Organizational Structure & Governance | Implementation Nursing Science |
| Clinical Operations & Hospital Management |

Dubai, UAE



Dr. Vladimir Mozetic

Senior Director and Head of Central European Business

| Wellness and Medical Tourism | Patient Experience Optimization | Patient Focused Care | Quality & Patient Safety Improvement | Risk Management |

Zagreb, Croatia



Eng. Sarry Wael AlBuraik

Senior Partner for Kingdom of Saudi Arabia

| Revenue Cycle Management | Accreditation & Quality Management | Health Informatics | Strategic Planning & Change Management | Public Private Partnership | Value Based Care |

Riyadh, KSA



Dr. Edwin A. Villalobos C.

Head of LATAM Region

| Physician's Relationship | Clinical Management & Leadership | Crisis Management | Board Governance | Change Management & Clinical Operations |

Panama, Panama



Maria McCann

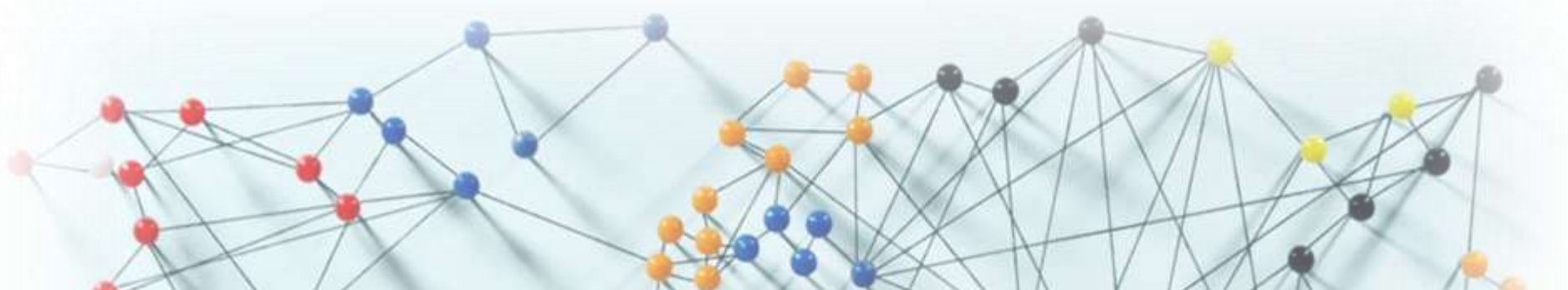
Empaneled Consultant & Head of Dublin Member Firm

| Organizational Development | Digital Transformation Strategy | Workforce Development & Change Management | Data & AI strategy for Operational Improvement |

Dublin, Ireland



Our six offices are strategically present to cover our client service locations across the Americas, Europe, Africa, Middle East & APAC regions



<u>Chicago,</u> <u>United States</u>		<u>Dublin,</u> <u>Ireland</u>		<u>Riyadh,</u> <u>Kingdom of Saudi Arabia</u>		<u>Dubai,</u> <u>United Arab Emirates</u>		<u>Mumbai,</u> <u>India</u>		<u>Kuala Lumpur,</u> <u>Malaysia</u>
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Empaneled Experts, Partner and Representatives across					
Americas	Europe	Eurasia	Middle East & Africa	APAC & Oceania	
<ul style="list-style-type: none">• Canada• United States• Mexico• Panama• Columbia	<ul style="list-style-type: none">• Ireland• United Kingdom• Portugal• Spain• France• Germany• Austria	<ul style="list-style-type: none">• Italy• Croatia• Poland• Greece	<ul style="list-style-type: none">• Georgia• Turkey• Azerbaijan• Uzbekistan	<ul style="list-style-type: none">• UAE• KSA• Egypt• Oman• Nigeria	<ul style="list-style-type: none">• Thailand• India• Malaysia• Indonesia• South Korea• Australia• Japan

Our Functional Credentials: In Business Strategy

i. Brand, Market Penetration and Market Entry Strategy (1/2)

			
Masterclass on Branding, Uzbekistan	Brand & Marketing Strategy, United States	Marketing Strategy for Rehabilitation Center, United States	Brand & Marketing Strategy, United States
			
Brand Building, Marketing, Advertising, United States	Training to Global Teams on Internal & External Communications Policies, United States	Marketing/Advertising Strategy & Campaign, United States	Training Program in Communication, UAE
			
Strategy & Branding, Saudi Arabia	Brand Development/Positioning, United States	Brand Development/Positioning, Saudi Arabia	Strategic Planning and Global Networking, Malaysia

**Above depicted organizations include: Vmarsh’s clients, sub-contractors as well as past employers that Vmarsh’s experts have been or are currently engaging with*

i. Brand, Market Penetration and Market Entry Strategy (2/2)



IVF Brand Optimization and Franchise Expansion, United Kingdom



B2C Marketing, United States



Design Thinking Advisory, Saudi Arabia



Strategic advisory in Market Building and Segmentation to Start-up Business Model



Brand Development/Positioning, Saudi Arabia

*Above depicted organizations include: Vmarsh’s clients, sub-contractors as well as past employers that Vmarsh’s experts have been or are currently engaging with

Our Functional Credentials: In Business Strategy

ii. Medical Tourism Strategy and Patient Experience



Masterclass on Medical Tourism Strategy,
Uzbekistan



Medical Tourism Strategy, Italy



Wellness and Rehabilitation Tourism
Strategy, Croatia



Marketing &
Medical Tourism Strategy, Colombia



Medical Tourism Strategy and Franchise
Expansion, India



Medical Tourism Strategy, Colombia



Medical Tourism Strategy
Patient Experience Optimization
Marketing Strategies, Colombia



Medical Tourism Business Expansion, India



Strategic Planning and Global Networking,
Malaysia



Medical Tourism Expansion, South Korea



Medical Tourism Strategy, Nigeria



Medical Tourism Business Expansion, UAE



Medical Tourism Expansion
And Rehabilitation Operation Strategy,
Thailand



Wellness Tourism Business Expansion, UAE



Medical Tourism Strategy, UAE

*Above depicted organizations include: Vmarsh’s clients, sub-contractors as well as past employers that Vmarsh’s experts have been or are currently engaging with

Our Functional Credentials: In Quality & Operational Improvement (1/2)

 St. Maarten Medical Center				
Accreditation Preparation, Sint Maarten	Education Program to enhance Quality & Patient Safety Standards, UAE	Masterclass & TOT Program, Georgia	Academic Masterclass on Patient Safety & Medication Management, Uzbekistan	Senior Leadership for Credentialling, Accreditation Programs, United States
				
MSA**- For Advisory Services and Accreditation Preparation, United States	Accreditation Preparation, Ecuador	Gap Assessment & Compliance, Romania	Organizational Assessment for Accreditation Preparation and Provision of Education, Qatar	Gap Assessment & Compliance, Romania
				
Accreditation Preparation and Attainment Training, Romania	Organizational Assessment and Improvement, Development of Culture of Safety, Accreditation, Saudi Arabia	Organizational Assessment and Improvement, Development of Culture of Safety, Accreditation, Panama	Accreditation Preparation, Belgium	Accreditation for Medical Travel Service, Saudi Arabia

****MSA- Master Service Agreement**
***Above depicted organizations include: Vmarsh’s clients, sub-contractors as well as past employers that Vmarsh’s experts have been or are currently engaging with**



Individual and Departmental KPI Development, UAE



Education and Preparation of Public and Private Sector Survey Teams, Saudi Arabia



Accreditation Preparation Targeted Assessment of Provision Oncology Services, Jordan



Accreditation Assessment and Preparation, Qatar



Accreditation Assessment and Preparation, Qatar



Provision of Nursing / Midwifery Leadership and Quality / Patient Safety oversight / Allied Health Leadership, UAE



Organizational Assessment Education for Accreditation Preparation of Facilities, UAE



Senior Leadership for Credentialling, Accreditation Programs, UAE



Accreditation Preparation, Japan



Accreditation Preparation, Belgium



Organizational Assessment and Improvement, Development of Culture of Safety, Accreditation, Saudi Arabia



Senior Leadership for Credentialling, Accreditation Programs, Kenya

*Above depicted organizations include: Vmarsh’s clients, sub-contractors as well as past employers that Vmarsh’s experts have been or are currently engaging with



Masterclass on Healthcare Financial Management & Financial Governance, Uzbekistan



Fixed Asset Evaluation, UAE



Audit of Procurement Process, Saudi Arabia



Commercial Launch Strategy, Luxembourg

Confidential:

A Home Healthcare entity in Abu Dhabi, UAE

Sell side Advisory and Valuation, UAE



Corporate Governance and Restructuring, Saudi Arabia



Governance and Risk Assessment, Saudi Arabia



Risk Assessments, UAE



مستشفى الملك فيصل التخصصي ومركز الأبحاث
King Faisal Specialist Hospital & Research Centre
Gen. Org. مؤسسة عامة

Asset Management and Evaluation, Saudi Arabia



Revenue Cycle management, UAE



Cost Optimization, India



Internal Audit Review, India

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“I was incredibly impressed by the team every step of the way - from the early planning to the wrap up/debrief. The Vmarsh team exhibited a great deal of patience working through all the dynamics to tease out what was or wasn't in place. Your team is incredibly knowledgeable and really demonstrated excellent skill, care, and humour, particularly during the debriefs providing the right level of reassurance. Truly the Vmarsh team was really in a different league altogether”



Ms. Nicole Rosson,
Director, Global Services and Operations,
Cedars-Sinai, USA



“We would like to express our heartfelt appreciation for the high - quality work you provided and the valuable information delivered by your speakers. Your contribution have greatly enriched our students' understanding and opened up new perspectives that will benefit their future careers”



Mr. Kamran Gulamov,
President, Central Asian University,
Uzbekistan



“I strongly recommend this organization, very professional and very flexible in the relationship with the customer. We organized together a training for our Standards for reaccreditation; the training was great! Good material and indications for us, good learning support, an important follow up on the quality data and policies to take place in the next 6 months. Thank you, Vmarsh!”



Dr. Nirvana Georgescu,
Quality and Patient Safety Director,
Regina Maria, Romania



“The output so far has been highly promising. The most significant positive impact has been having the right expertise with valuable experience in Quality and Patient Safety. Their in-depth understanding of the field, coupled with a structured and practical approach to training, has already started adding value to our initiatives”



Ms. Houda Alhajri,
Group Director Quality, Burjeel Holdings,
UAE



“The quality of the project delivered was excellent, with a very good readiness of the Vmarsh Team. We are very happy with the time management of the project team along with the excellent technical knowledge of the project team and their important advise”



Dr. Maura Buza,
Director of Development, Brain
Institute, Romania



“The organization has a very skilled engagement team, vast knowledge and experience. Survey report was very comprehensive and thorough”



Ms. Dionne Williams,
Quality & Safety Project Manager, St. Maarten
Medical Center,
Sint Maarten



“Vmarsh Healthcare provided invaluable support, guidance, and teamwork throughout our journey towards Accreditation. Their expertise and continuous support were instrumental in achieving this milestone, ensuring a seamless and efficient accreditation process”



Dr. Zuber M. Shaikh,
Director of Corporate Quality Improvement,
Patient Safety & Risk Management, Dr.
Sulaiman Al Habib Medical Group, Saudi Arabia



“A sincere "thank you" to all the team involved in our project! The survey you performed in our facility opened so many perspectives. Looking forward to measuring the development in our services derived from your inputs”



Dr. Ioana Cucerzan,
Director of Cluj Hospital,
Romania



“The project was well designed, included all the priority topics and requested materials. The feedback from the expert was important for enhancing the teaching methods of the trainees. The lectures were creative and inspirational. The expert demonstrated high level of knowledge and experience”



Dr. Eka Paatashvili,
Assistant Professor, Ilia State University,
Georgia



Some of Our Key Knowledge Partners: Specialized & Well-Established Global Conglomerates (1/4)



Lumina Health Tech, United Kingdom:
Our partner for Healthcare Academics, Health Tech & Clinical data mining



European Fertility Society, United Kingdom:
Our partners for Investment & Advisory Services in Fertility/IVF/Reproductive Medicine



Quality Austria, Austria:
Our knowledge partners in Audits, Integrated & Quality Management Systems



Kvarner Health Cluster, Croatia:
Our regional partners for Investment & Advisory Services in Croatia/Central Europe



Some of Our Key Knowledge Partners: Specialized & Well-Established Global Conglomerates (2/4)



Bookingsmed, Italy:
Our regional partners for Medical/Wellness/
Rehabilitation Investment & Advisory Services in
Italy/Europe



Fidelum Health, United States:
Our Market Research and Benchmarking Studies
partner for North/Central/South America regions.



GRMC Advisory Services, United Arab Emirates:
Our Market Research partner in MENA regions



Tricare.sa, Saudi Arabia:
Our Regional Representative Partner for Kingdom of Saudi
Arabia



Some of Our Key Knowledge Partners: Specialized & Well-Established Global Conglomerates (3/4)



World Continuing Education Alliance, United Kingdom:
Our Academic partners in Healthcare Education & Specialized Certifications



Quality Associates International, United States:
Our Academic partners in Health Quality Improvement



IVDeology, United Kingdom:
Our knowledge partners for Quality, Regulatory, Technical Expertise in the Invitro Diagnostics Industry



International Venture & Consulting, Italy:
Our knowledge partners for Sourcing and Operational Support across the European Healthcare Landscape



Some of Our Key Knowledge Partners: Specialized & Well-Established Global Conglomerates (4/4)



Mott Macdonald, United Kingdom:
Our Global Health partner for Capital Health Projects.

A network of specialized Clinical/Operational Experts:
A network of knowledge partners, Resources, Business Representatives & Sub- Contractors over 35 Countries



1. Our Recent Conference Participation and Workshops:

- [ITIC Global 2025](#)
[Smart Health Summit 2025](#)
[Arab Health – Dubai 2025](#)
[HMA, BALI 2024](#)
[ITIC America 2024](#)
[Qualinn Conference 2023](#)
- [GHE Riyadh 2025](#)
[EMT Romania 2025](#)
[Qualinn Conference 2024](#)
[PSC, Georgia, 2024](#)
[IPSC India 2024](#)
[Arab Health – Dubai 2023](#)
- [CIHT Croatia 2025](#)
[Global Med Brands 2025](#)
[ISQua Istanbul Conference 2024](#)
[ITIC Bangkok 2024](#)
[Arab Health – Dubai 2024](#)
- [Oman Health 2025](#)
[ITIC America 2025](#)
[Wellness Odyssey Conference 2024](#)
[ADGH – Abu Dhabi 2024](#)
[HTDC Dubai 2024](#)



- A. [Dr. Thomas Kozlowski](#) (our Senior Director of Quality Improvement Services) conducted the [Train the Trainer \(TOT\) Program](#) on Quality Management, Patient Safety, and Risk Management at Ilia State University, Georgia.
- B. Vmarsh’s Expert & Team Members – [Dr Tom](#), [Mr Ilan](#), [Ms Paula](#), [Dr Natalia](#) conducted [Masterclass](#) – “[Healthcare of the future](#)” on 25th & 26th October 2024 in Central Asian University, Tashkent, Uzbekistan.



2. Articles and Newsletters by our Experts:

- A. [“Overdoing it' in healthcare quality?”](#) by [Dr Ruba Al Wajeeh](#)
- B. [“Importance of Academics and Physician Leadership in Driving Accreditation Success”](#) by [Dr Richard Molteni](#)
- C. [“The Human Factor in Medical Leadership and Clinical Governance”](#) by [Dr. Georges M Feghali](#).
- D. [“From Operating Rooms to Strategy Rooms: Bridging Clinical Excellence with Academic & Governance Leadership”](#) by [Dr. Alexandre Nehme](#).
- E. [“Learning from Adverse Events”](#) by [Dr. Mary E. Geary](#).
- F. [“Challenges in the Health Industry & Health Tourism – The Modern Healthcare Model”](#) by [Dr. Vladimir Mozetic](#).
- G. [“Safe and Responsible Adoption of AI in Healthcare – The Trends and Issues Around the World”](#) by [David Qu](#).
- H. [“The Powers and Pitfalls of Computerized Provider Order Entry \(CPOE\) in Patient Safety”](#) by [Dr. Rabih Dabliz](#).
- I. [“Laboratory Accreditation and why does it matters”](#) by [Rachel Simpson](#).
- J. [“Importance of Leadership & Governance: Driving Improved Patient Outcomes”](#) by [Debbie Barnard](#).
- K. [“Choosing The Right Hospital: Helping Medical Tourists Make Informed Decisions”](#) by [Dr. Sharon Kleefeld](#).
- L. [“Empowering Nursing Capabilities in Today’s Healthcare World”](#) by [Dr. Theresa Morrison](#).
- M. [“The Human Factor in Patient Safety”](#) by [Dr. Mary Geary](#).



3. Interview Covers of our Leadership Members:

- A. [Podcast by Central Asian University](#) on Healthcare, Leadership & Strategy with our Experts [Ms. Paula Wilson](#).
- B. [Ms. Paula Wilson](#) (our Sr. Director of Leadership, Governance and Business Risk Advisory)'s recent interview with Chloe Fox of [ITIJ: International Travel & Health Insurance Journal](#).
- C. [Mr. Sandeep Sharma](#) (our CEO & Founder)'s recent interview with [Total Croatia's News](#).
- D. [Mr. Sandeep Sharma](#) (our CEO & Founder)'s recent interview with [HR Revolution Middle East Magazine](#) and [MedTourPress \(Medical East Medical Tourism Journal\)](#)



4. Our Latest Consultants Onboarded:

- A. [Ms Antonia Vitori](#), Business Manager | Manager for Accreditation Service & European Region
- B. [Mr Nael M Soudi](#), Empaneled Consultant for Laboratory, Accreditation Compliance and Quality Management
- C. [Dr Fatma Ridene](#), Empaneled Consultant for Clinical Transformation and Strategy
- D. [Ms Jan Mackereth – Hill](#), Empaneled Consultant for Standard Development, ISO & ISQua Readiness and Implementation.
- E. [Ms Maria McCann](#), Empaneled Consultant & Head of Dublin Member Firm.
- F. [Dr Richard A Molteni](#), Empaneled Consultant for Healthcare Academics, Physician Leadership & Accreditation Management.
- G. [Dr Edwin A. Villalobos C.](#), Empaneled Consultant for LATAM Regions.
- H. [Dr Georges Feghali](#), Empaneled Consultant for Medical Leadership & Clinical/Operational Governance.
- I. [Dr Amena Malik](#), Empaneled Consultant for MENA Region.
- J. [Dr Alexandre Nehme](#), Empaneled Consultant for Governance, Clinical Leadership & Academics.
- K. [Ms Ioana Vasilescu](#), Associate Director for Business Development in Central and # Eastern European Regions (CEE)
- L. [Mr David Qu](#), Empaneled Consultant – Digital Transformation in Quality Improvement and Healthcare Strategy

Welcome Aboard!

Ms Antonia Vitori
Business Manager for Accreditation Services & European Region

[Regulatory Compliance & Accreditation | Governance Framework | Risk Management |
Digital Transformation | Data & Business Analytics | Leadership & Change Management | Business Development]

Antonia Vitori is a healthcare professional with over eight years of experience in Compliance, Quality, Safety, and Clinical Governance across Acute, Residential, and Community Care settings. Her career has been defined by leadership in establishing and managing Compliance and Quality departments, overseeing International Accreditation processes, and driving Digital Transformation initiatives such as the implementation of ISO, TIS, and Risk management systems. She brings strong capabilities in Regulatory compliance, Risk management, GDPR adherence, and Policy development, complemented by Data-driven reporting expertise using platforms like Power BI.

Her recent roles reflect a consistent focus on strengthening Healthcare Governance. At Cooper Care, she built the Compliance, Quality & Safety Department from the ground up, led a re-accreditation process, introduced organization-wide digital systems, and served as Data Protection Officer. At The Royal Hospital Group, she enhanced Governance structures by introducing Electronic Incident and Audit reporting systems and launching the Serious Incident Management Group. In her role with HSE, she supported compliance monitoring, inspections, and board-level reporting frameworks. At Highfield Healthcare, she supported compliance monitoring, inspections, and board-level reporting frameworks. In 2023, she became an International Healthcare Partner with the American Accreditation Association, contributing to Global Compliance issues and Healthcare improvement efforts. Her foundation in Nursing supports a practical and strategic approach to Leadership, Change Management, and Stakeholder Engagement at the executive level.

Welcome Aboard!

Mr. Nael M. Soudi
Empaneled Consultant for Laboratory, Accreditation Compliance & Quality Management

[Healthcare Laboratory Expertise | Implementing Quality Culture | Quality Management |
Accreditation Compliance | Certified TOT | Consulting]

Mr. Nael M. Soudi is a Healthcare professional with over 30 years of experience, primarily in clinical laboratories across the USA, Canada, and Saudi Arabia. His career spans Laboratory practice, Teaching, Management, Healthcare Quality, Accreditation, and Consulting. He is currently the Chief Information Officer at Mediate Consulting Group, where he manages the company's international projects. He also served as the Chief Quality Officer, leading the implementation of Quality and Safety systems across more than 50 labs in three countries. Nael has managed and supported several major accreditation projects, including the NCAH Accreditation of 45 Mediate branches, the development of NCAH Lab Accreditation Standards, and Accreditation with United ISO 15189 and BUKAL (UK). He is known for working closely with staff to build strong quality practices through mentoring and education. In addition to his work in healthcare systems, he began working as a Life Transition Coach & Mentor.

His academic background includes a Master's in Molecular Biology/Biotechnology from Johns Hopkins University, a Certificate in Cytotechnology, and a Bachelor's degree in Microbiology from SUNY Plattsburgh. He further holds certifications including CHCL, CAP Inspector, IFAC Consultant and Surveyor, Lean Six Sigma Green Belt, and is also board certified in Cytology by the International Academy of Cytology (IAC) and ASCP. Nael has held roles at institutions such as Johns Hopkins Hospital, LabCorp, Johns Hopkins Aramco Healthcare, King Faisal Cancer Center, Dana-Farber Cancer, New York Medical College, and King Hussein Medical Center. He regularly speaks at conferences on topics including Cytology, Healthcare Quality, Accreditation, mentoring, and Personal Development.

Welcome Aboard!

Dr. Georges Feghali
Represented Consultant for Medical Leadership and Clinical/Operational Governance

[Medical Leadership & Governance | Physician Compensation Model | Clinical Resource Management |
Quality, Safety & Governance Excellence | Population Health]

Dr. Georges Feghali, an American Board-Certified Internist, has over 35 years of clinical experience and 25+ years of experience in Medical and Hospital Systems Leadership. He has served as Chief Medical Officer in Cincinnati, Ohio, and later in Abu Dhabi, UAE, and in Dubai, Qatar. After serving as Chief Operating Officer in Dubai, UAE, he consults nationally and internationally on Healthcare issues. He has led organizations in patient safety initiatives, Quality Improvement, Medical Staff organization and remuneration, creation of Specialty Institutes, Physician compensation models, Medical Management, and Population Health. He participated in the growth of Healthcare systems through creation of new hospitals and clinics as well as mergers and acquisitions in the USA, UAE, and Qatar. He is currently serving as a President of EMF Healthcare Consulting LLC, providing National and International Healthcare consulting services focused on Policy, Governance, and Physician Leadership Development. His major projects include leading Hospital systems in the USA through several joint, Commission reaccreditation, Magnet certification and revalidation, creation of Specialty Institutes and restructuring of the Medical Staff and Governance. He implemented Physician compensation models based on Medical Management and Population Health principles, contributed to the implementation of Electronic Health Records in the USA and UAE and was part of the C-suite that led the merger of two large hospital systems in the UAE.

His former roles include System Chief Medical Officer at TriHealth, Cincinnati, Ohio; Chief Medical Officer at Al Noor Hospital Group, Abu Dhabi; Chief Operating Officer at Eastern Hospital Group, Dubai; and Chief Medical Officer at Regency Healthcare, The View Hospital, Dubai, where he led the opening of a new greenfield hospital within 18 months.

Welcome Aboard!

Dr. Edwin A. Villalobos C.
Empaneled Consultant for LATAM Regions

[Crisis Management | Clinical Governance | Provider & Hospital Management |
Change Management | Economic Subsidies & Social Governance | Clinical Management | Leadership]

Dr. Edwin is a senior healthcare leader and consultant with extensive leadership experience across the full spectrum of healthcare – from clinical operations and hospital mergers to strategy, systems, and shared insights. He has served as Executive Medical Director in private sector hospitals, Academic Director of a hospital system, and Medical Director for an insurance coverage firm, as a former Hospital of Management Hospital Research Ethics Committee (HREC), and also as a key role in shaping ethical standards in medical research and clinical practice. Throughout his career, Dr. Edwin has led organizations across various sectors, including research, medical, and health systems. He has led several major projects, including the development of a new hospital system, the implementation of a new hospital system, and the implementation of a new hospital system. He has also led several major projects, including the development of a new hospital system, the implementation of a new hospital system, and the implementation of a new hospital system. He has also led several major projects, including the development of a new hospital system, the implementation of a new hospital system, and the implementation of a new hospital system.

He has led the strategic and operational design for the International Hospital project, guiding expansion and systems in aligning infrastructure with clinical functionality, to deliver high-quality clinical care and ensure patient safety and compliance. He is also currently leading, driving, overseeing, and leading in system prevention and mitigation, in parallel, Dr. Villalobos holds a leadership position as a board member of the College of Physicians and Surgeons of the American Medical Association. In this role, he contributes to the development and implementation of national healthcare policies, promote ethical standards, and supports continuous professional development for medical practitioners. With a proven ability to lead multidisciplinary teams and drive healthcare operations with strategic vision, he remains dedicated to enhancing systems that deliver quality, safety, and value across healthcare ecosystems.

Welcome Aboard!

Dr. Richard A. Molteni
Empaneled Consultant – Healthcare Academics, Physician Leadership & Accreditation Management

[Accreditation Readiness | Quality Improvement Processes | Patient Safety Monitoring | Regulatory Requirements |
Medical Staff Structure | Board/Medical Staff Quality | Regulatory Compliance | Leadership]

Dr. Richard A. Molteni is a highly respected pediatrician and neonatologist with a distinguished career spanning clinical care, pediatric leadership, and healthcare administration. He has directed multiple NICUs and pediatric hospital services, while also playing a key role in medical professional through medical, medical, and Allowing enterprises. His academic appointments have included prominent positions such as Johns Hopkins, the University of Colorado, University of Utah, and New York. He completed his full-time leadership roles as VPP Medical Director at Seattle Children's Hospital and Assistant Dean and Professor of Pediatrics at the University of Washington School of Medicine. Dr. Molteni also led large-scale medical education, overseeing physician training, insurance contracting, and quality initiatives grounded in team methodology.

Post-retirement, Dr. Molteni extended his impact globally through quality and safety consulting with Adult Commission Resources and Joint Commission International. His dedication to improving child health extended beyond borders through volunteer work with Project Hope across Eastern Europe, Central America, and Africa. Recognized with numerous honors, he has received the Rockwell Award for Pediatric Award, the Charles Venn Award, and the AAP's Leadership Award for transformational contributions to neonatology. Seattle Children's Hospital named its annual Quality/Safety award in his honor. A testament to his enduring legacy in pediatric care and healthcare excellence.

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Welcome Aboard!

Maria McCann
Empaneled Consultant – Business Growth for Dublin Member Firm

[Digital Transformation Strategy | Organizational Digital Transformation | Data Transformation Expert |
National Association | Data Strategy]

Maria McCann is a highly accomplished healthcare executive and organizational psychologist with over 25 years of experience leading digital transformation and data strategy within complex health systems. Maria has demonstrated exceptional leadership driving culture change, operational excellence, and workforce development spanning healthcare organizations for premier hospitals, industry, and digital innovation. Her distinguished career includes several roles such as Director for Health Industry Management with the Health Service Executive (HSE), where she successfully delivered national digital health initiatives, including the Irish National Health Identifier and digital health solutions. In support of HSE's response during various crises, she was recognized for her expertise in organizational strategy, change management, and people-centric leadership. Maria consistently partners with executive and health leaders to implement robust data governance, enable technology adoption, and foster compassionate, high-performing teams across the healthcare sector.

She has delivered the Irish National Health Identifier at the Health Service Executive, led the digital health response and data management during the COVID-19 crisis, and led the award-winning HSE app, and founded Future Focus. Maria partners with executives for transformation across digital, data, and AI domains, and supports workforce development and digital upskilling programs, and supports national learning and innovation programs to advance digital health, workforce capability, and organizational culture. Recognized for her expertise and leadership, she has collaborated with senior leaders in leadership for digital transformation, data governance programs for the Health Service Executive, ensuring the ethical and effective use of health data across various settings during COVID-19. She has been recognized with multiple awards and memberships, including Chief Leader UKO 2024 and Member Digital Leader of the Year 2023, and has advised organizations across Ireland, the UK, Africa, Spain, and beyond.

Welcome Aboard!

Jan Mackereth – Hill
Empaneled Consultant for Standard Development, ISO & ISQua Readiness and Implementation

[Healthcare Quality Improvement | Standards Development | Organization Readiness |
ISQua International Accreditation]

Jan has over 30 years of experience in healthcare quality improvement, spanning hands-on implementation, international positions, and the development of global standards. She began her career with the introduction of a quality system in radiography and worked with leading quality management systems with multiple organizations. She has developed career paths and quality standards across a wide range of services, including oncology, and worked extensively with the International Society for Quality in Health Care (ISQH) as a peer review manager, expert, mentor, and advisor. Her international experience includes designing and running an internal system in Abu Dhabi, Bahrain, Turkey, and Italy. Her system and order, as well as serving as a national author of healthcare standards for the British Standards Institute and contributing to ISO and European healthcare standards.

As an independent consultant, Jan has partnered with governments, regulatory, and healthcare organizations to build sustainable quality frameworks. The support of Jan in Turkey in creating a national accreditation agency, collaborated with HSE and ISO on survey training and accreditation processes, and worked with the United Kingdom on the development of a quality system for the development of the National Health Service. Jan has been instrumental in the development of the National Health Service, ensuring the ethical and effective use of health data across various settings during COVID-19. She has been recognized with multiple awards and memberships, including Chief Leader UKO 2024 and Member Digital Leader of the Year 2023, and has advised organizations across Ireland, the UK, Africa, Spain, and beyond.

5. Other Updates - MoU Signing, Partnerships & More Activities:

- A. Strategic Partnership with Tricare which is now the appointed representative partner of Vmarsh healthcare for Kingdom of Saudi Arabia. [Click Here](#)
- B. Strategic Partnership with Lumina Health Tech to strengthen our combined service offerings and provide furthermore value to our clients. [Click Here](#)
- C. Strategic Partnership with Quality Associates International which provides high quality educational and training resources in healthcare quality across Middle East & North Africa. [Click here](#)
- D. Our MoU Signing with Medical Tourism Cluster in Greece, emphasizing on several capacity building exercises including development Medical Tourism Strategy and Brand Enhancement plans. [Click Here](#)
- E. Our MoU signing with Bookingsmed in Italy, emphasizing on advisory services in the region focused on Wellness, Rehabilitation and Medical Tourism Investment. [Click here](#)
- F. Our MoU signing with Kvarner Health Cluster in Croatia, emphasizing on exclusive advisory services in the region focused on Wellness, Rehabilitation service expansion and Medical Tourism. [Click here](#)
- G. Appointment of Vmarsh advisory committee consisting of [Mr Sandeep Sharma](#), [Mr Ilan Geva](#), [Ms Lynda Mikalauskas](#), [Ms Paula Wilson](#) and [Dr Jacob Thomas](#).
- H. New products and services added as a part of Facilitation Offerings (Please visit Page number – 8)



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